

# WNFP

Westchester Networking for Professionals

*Generating Professional Relationships & Building New Business*



## VENUE SPONSOR REQUEST

WESTCHESTER NETWORKING FOR PROFESSIONALS  
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# BECOME A VENUE SPONSOR



Whether you're a new or existing restaurant, retail store, catering hall, hotel or theater; rather than waiting for customers to come to you, we specialize in bringing new customers to your location.

## WHO IS WNFP?

Westchester Networking for Professionals is a business association located in Westchester County, NY since 2005, providing effective resources for business owners and solo entrepreneurs to help in the development and growth of their business. We offer networking events, education programs, advertising services and activities to our members to expand their reach in building their connections, visibility and credibility.



## WHAT IS A VENUE SPONSOR?

Venue Sponsorship is an exclusive partnership opportunity for local establishments to support in the success of WNFP events while increasing their visibility and exposure through our event marketing and promotional efforts. Venue sponsorships is not only a great way for local venues to increase their brand awareness, gain exposure, expand their reach amongst a business-friendly audience, they also generate additional income.



## WHAT TYPE OF EVENTS IS HELD?

WNFP host an array of event throughout the year, below is a list of events and a brief detail about the event:

**Business Lunch & Learn:** An educational series of events on business related topics; approx. 25 ppl in attendance; Duration: 12pm - 2pm; Days of week: Wednesday or Thursday.

**Breakfast & Business:** Members start their day networking, making new connections before heading to the office; approx. 30-40 ppl in attendance; Duration: 8am - 10 am; Days of week: Monday - Thursday.

**After Hour Networking Event:** Members and guests enjoy and evening after work to unwind and exchange business cards; approx. 40 - 80 ppl in attendance; Duration: 2 hours between 5 pm - 8 pm; Days of Week: Monday – Thursday.

**Signature Events:** WNFP host an event in support of local nonprofit organizations; event are held once or twice a year. These events can range from golf outings, formal networking events, awards ceremony, networking for a cause and networking cruises.



# VENUE SPONSOR FORM



## VENUE SPONSORSHIP BENEFITS:

- Company logo on event marketing and promotional materials
- Allowable time to address the audience about company products and/or services.
- Copy of the attendee mailing list
- Company name/logo on all email invitation (distribution 5,000+)
- Company name/logo online calendars posting.
- Company provided brochures, promotions, postcard or business cards etc.; included in welcome packet.
- Recognition as a sponsor on WNFP Facebook page (over 700 fans)
- Recognition on post event recap email.
- List of attendees to follow up with after event.
- Complimentary promotion or announcement distributed to WNFP email subscribers.

**Partner with Westchester Networking for Professionals and become a Venue Sponsor in support of the success of our events.** Our commitment to the long-term development of relationships and partnerships coupled with teamwork, creativity, and a strong sense of fun is what makes WNFP stand out in the industry.

### We can help if you're...

- Just looking for new customers
- Celebrating a grand opening celebration
- Announcing a New Signature Drink
- Announcing a promotion, gift card or certificate
- New Promotional Tours
- Re-Branding Event
- Fundraising or give back to your community

Scan this QR Code with your smartphone to complete online form.



Please complete the form below for consideration, visit [www.wnfp.org](http://www.wnfp.org) to complete online form.

Please return form no later than 05/01/16 via fax: 866.334.1988 or email: [info@wnfp.org](mailto:info@wnfp.org)

## CONTACT INFORMATION

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_  
VENUE NAME \_\_\_\_\_  
VENUE ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE# \_\_\_\_\_ CELL# \_\_\_\_\_  
EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

WHAT TYPE OF SPACE CAN YOU PROVIDE?  PRIVATE ROOM  PRIVATE AREA  BAR AREA  
WHAT IS THE CAPACITY OF LOCATION? \_\_\_\_\_ (# of people that could fit in space)  
WHAT TYPE OF PARKING IS AVAILABLE FOR GUESTS?  PARKING LOT  STREET/METER PARKING  VALET PARKING

Please note that **there is no charge for your participation as a Venue Sponsor**, we will work together with you to fulfill your venue goals. Our Venue Sponsorship program works as follows:

### WNFP RESPONSIBILITIES

WNFP will expertly and professionally manage every aspect of the event from inception to completion.

### VENUE SPONSOR RESPONSIBILITIES

- Provide a facility to adequately accommodate 40 or more guests within reasonable standards of comfort.
- Adequate hors d'oeuvres and Happy Hour drink specials or free drink tickets (alcoholic beverages) for duration of event.
- Able to provide tables for registration and vendor table displays.
- Allow WNFP to arrive 60 minutes prior to event to prepare and setup.
- Assist with event marketing (add event to website calendar; share on social media) if applicable.

I/We have read and understand the terms and conditions and confirm such with my signature below: